

# JUNIQE

## Public Relations Trainee (native-level German) m/f (Berlin, full time)

JUNIQE is the lifestyle brand for curated and affordable wall art, home accessories, fashion and stationery. Our vision is to make exciting and affordable art a part of people's everyday lives:

**Art. Everywhere.**

You want to grow with us and help us revolutionise the European affordable art market? Read on!

### Your tasks:

- Preparing press releases, mailings and news-alerts
- Handling press inquiries and blogger relations
- Developing of PR and event concepts for DACH, FR and UK
- Supporting the team lead in handling the international PR partners
- Researching and staying up to date on relevant trends, particularly in lifestyle, interior and fashion
- Updating and expanding our distributor database
- Monitoring media (clipping reports) and conducting media analyses and trend reports
- Handling and briefing external service providers
- Processing projects and calculations as well as managing budgets in collaboration with the team lead

### Your profile:

- Successfully completed a degree in Media/Communications/Marketing Management, or a similar course of study
- Previous work experience in PR
- A feel for our brand and a sound understanding of social media
- Superb organisational skills with the ability to work well both in a team and independently
- Driven, resilient and strong sense of responsibility
- Excellent command of German on a native-speaker level and excellent written and verbal communication skills in English

### Working with us:

As part of a dynamic, international team of art-obsessed, creative eCommerce professionals, you can expect to take on responsibility from day one. You'll work independently and contribute directly to our growth and success. That's right, you'll get to be yourself and be a JUNIQorn!

Ready to work hard while enjoying food-tastic lunch sessions, gifs galore and the occasional ice-cold Gösser?

**Send us your cover letter and CV IN GERMAN\* to:**

**[application@junique.com](mailto:application@junique.com)**

\*For some icing on top of your application, tell us what makes you stand out from the rest in 140 characters or less!